

IL Palooza: Easy Video Creation using Screencast-o-matic

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Objectives

By the end of this session, you will be able to:

- Describe some of the benefits of screencasting components of a course or workshop.
- Identify best practices related to using screencasting.
- Create your own screencast on your computer or laptop.



Uses of Screencasting

- Creating online lessons
- Creating a welcome message
- Providing software instructions
- Help / frequently asked questions
- Summary reflections
- Going over events, activities



The Big Question

- Why not Kaltura/Captivate/Camtasia?

Screencast-o-Matic

- <http://www.screencast-o-matic.com>
- Web-based screencasting tool
- Records your voice, screen &/or webcam
- Free for videos of up to 15 minutes
- Pro subscriptions are \$15 a year or \$30 for 3
- Pro gets you additional tools (more later)
- Save directly to a variety of tools (more later)
- Demo time...

Play Time!

- <http://www.screencast-o-matic.com>
- Take 10 minutes to try it out on your own laptop!
- The first time requires you to download and setup the plugin
- You may have to update Java
- You will have to “allow” the plugin in your security settings
- <http://e.ggtimer.com/15%20minutes>

SOM Pro Tools

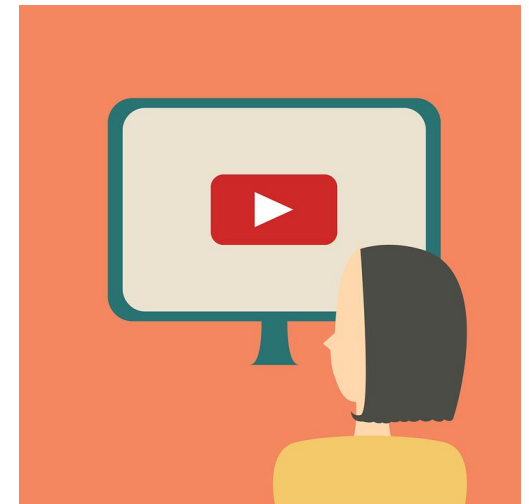
- \$15/year or \$30 for 3 years
- This paid subscription gets you:
 - Computer audio
 - Drawing tools
 - Editing tools
 - More auto-uploading options
- Want to record yourself writing on slides?
Use a WACOM tablet to use with SOM Pro.
<http://www.wacom.com/>
- Demo time...

Technical Best Practices

- Use whatever you have for mic & webcam
- Using video (i.e., webcam) enhances *virtual presence* and reduces *transactional distance*
- Common sense with appearance
- Keep videos natural and short (10 minutes maximum, 5-7 minutes is ideal)
- Get your windows set up before hand
- Be mindful of using copyrighted content in your videos (e.g., YouTube, PPT slides, etc...)

Once You Have Your Video

- Upload it to a service you're comfortable with:
 - Kaltura and Google Drive at MacEwan
 - Google Drive and YouTube at U of A/Norquest*
- Videos can be uploaded directly to an LMS (Blackboard, Moodle, BUT...)
- Be mindful of the ToS, privacy settings and copyright
- Demo time...



Mobile Screencasting

- Whiteboard & PDFs: [Explain Everything](#) (iOS and Android)
- Screen: [AZ Screen Recorder](#) (Android)
- Screen: [TechSmith Capture](#) (iOS pre 11)
- And many more...

Pedagogy Best Practices

- Start small: You don't have to do a whole workshop or course
- “Flipping” workshops needs a carrot
- Focus on creating sustainable videos. Use foundational content that doesn't change frequently. Avoid dates, events, etc...
- Don't assume your participants will understand why you're doing videos; explain it to them!



Thank You!

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