



Connecting Scholarly Activity to Learners, Thinkers, & Doers



Robyn Hall | August 2017



How do you **share** your scholarly activity?



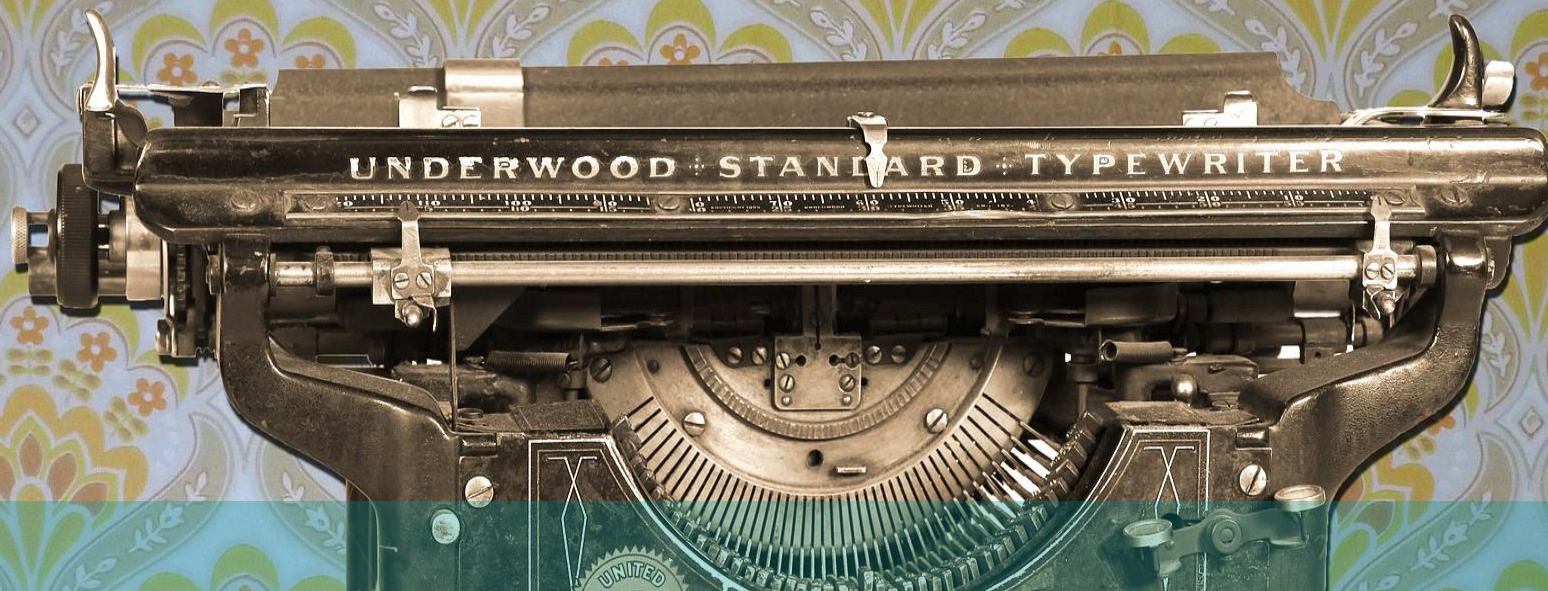
Collaboration

Evaluation
& Debate

Insights &
Impacts

Strategies...

- Publishing
- Discoverability
- Tracking



PUBLISHING



OPEN ACCESS

Pre-print

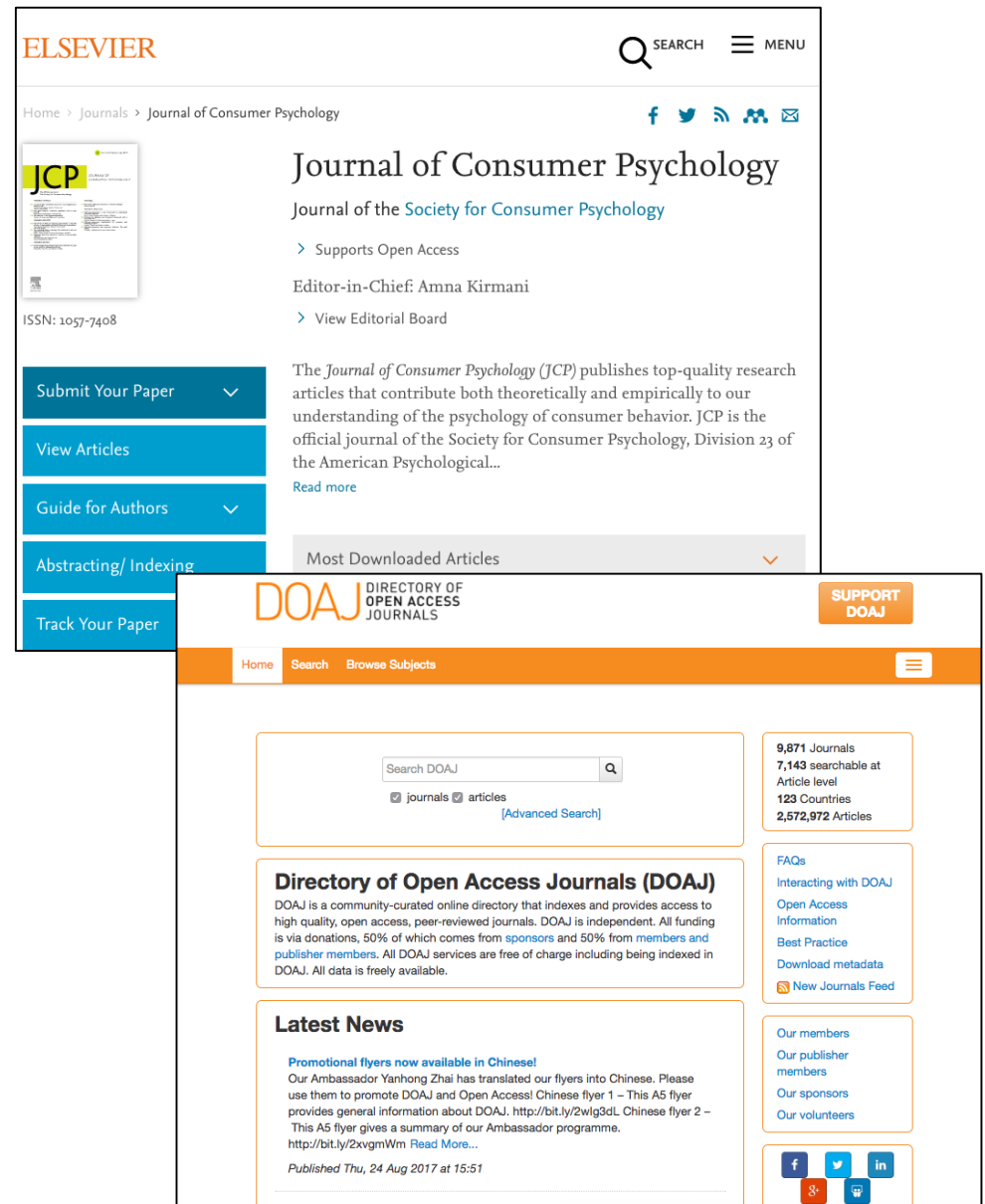
Post-print

Version
of Record

Versions of Record

a.k.a. publisher's version

doaj.org



The image displays two overlapping website screenshots. The top screenshot is from Elsevier, showing the 'Journal of Consumer Psychology' page. It includes the Elsevier logo, a search bar, and a navigation menu. The journal's cover image is shown on the left, and the journal's title and description are on the right. The bottom screenshot is from the Directory of Open Access Journals (DOAJ). It features a search bar, a navigation menu, and a list of statistics: 9,871 Journals, 7,143 searchable at Article level, 123 Countries, and 2,572,972 Articles. The DOAJ logo and name are prominently displayed in the center.

ELSEVIER SEARCH MENU

Home > Journals > Journal of Consumer Psychology

Journal of Consumer Psychology
Journal of the Society for Consumer Psychology

> Supports Open Access

Editor-in-Chief: Amna Kirmani

> View Editorial Board

ISSN: 1057-7408

Submit Your Paper

View Articles

Guide for Authors

Abstracting/ Indexing

Track Your Paper

The *Journal of Consumer Psychology (JCP)* publishes top-quality research articles that contribute both theoretically and empirically to our understanding of the psychology of consumer behavior. JCP is the official journal of the Society for Consumer Psychology, Division 23 of the American Psychological Association.

Read more

Most Downloaded Articles

DOAJ DIRECTORY OF OPEN ACCESS JOURNALS

Home Search Browse Subjects

Search DOAJ

journals articles [Advanced Search]

Directory of Open Access Journals (DOAJ)

DOAJ is a community-curated online directory that indexes and provides access to high quality, open access, peer-reviewed journals. DOAJ is independent. All funding is via donations, 50% of which comes from sponsors and 50% from members and publisher members. All DOAJ services are free of charge including being indexed in DOAJ. All data is freely available.

Latest News

Promotional flyers now available in Chinese!

Our Ambassador Yanhong Zhai has translated our flyers into Chinese. Please use them to promote DOAJ and Open Access! Chinese flyer 1 – This A5 flyer provides general information about DOAJ. <http://bit.ly/2wlg3dL> Chinese flyer 2 – This A5 flyer gives a summary of our Ambassador programme. <http://bit.ly/2xvgnWm> Read More...

Published Thu, 24 Aug 2017 at 15:51

9,871 Journals
7,143 searchable at Article level
123 Countries
2,572,972 Articles

FAQs
Interacting with DOAJ
Open Access Information
Best Practice
Download metadata
New Journals Feed

Our members
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Our volunteers

f t in

Post-prints

a.k.a. author accepted manuscript

roam.macewan.ca

Get Started: Email CV to
roam@macewan.ca

The screenshot shows the RO@M website. At the top is a dark red header with the MacEwan University logo and a 'Log in' link. Below this is a navigation bar with links: Home, About, Browse, Contribute, and Contact. A search bar labeled 'Search RO@M' with a 'search' button is also present. The main content area features a large red sidebar on the left with the RO@M logo, the text 'Research Online at MacEwan', a description of the digital collection, and a count of 'Items in RO@M: 955'. To the right of the sidebar is a large image of Dr. Michael B. MacDonald, a man with glasses and a black shirt, standing in front of a desk with a laptop. Below the image is a caption: 'Dr. Michael B. MacDonald, Music, Faculty of Fine Arts and Communications'. At the bottom of the page, there are three circular icons with text: a magnifying glass for 'Discover.', a group of people for 'Share.', and a globe for 'Preserve.'

Pre-prints

arxiv.org

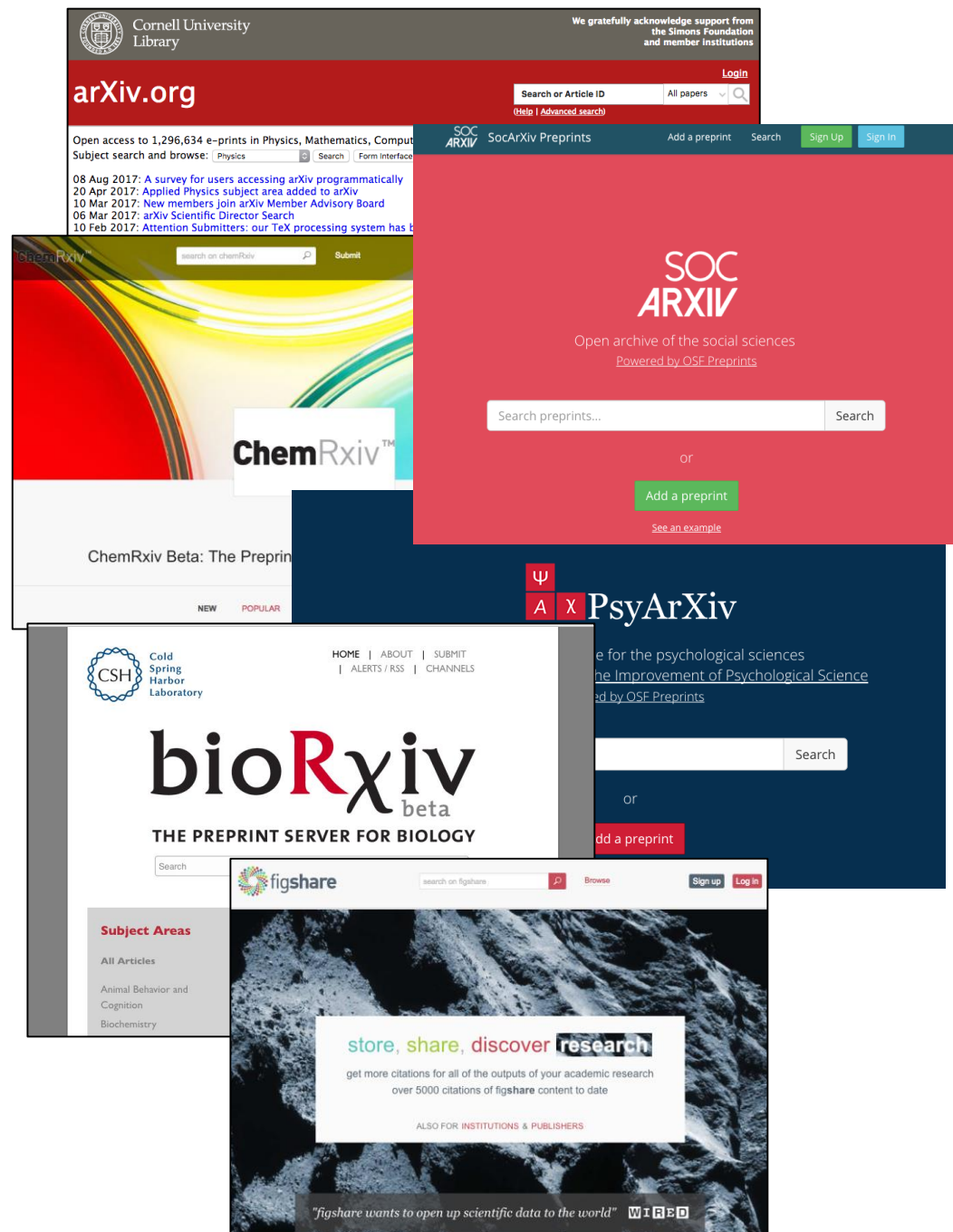
osf.io/preprints/socarxiv

chemrxiv.org

psyarxiv.com

biorxiv.org

figshare.com



Not sure what publishers allow?

sherpa.ac.uk/romeo

 **SHERPA/RoMEO** *... opening access to research*
Home • Search • Journals • Publishers • FAQ • Suggest • About

English | [Español](#) | [Magyar](#) | [Nederlands](#) | [Português](#)

Publisher copyright policies & self-archiving

Search

☒ Journal titles or ISSNs ☐ Publisher names

☒ Exact title ☐ starts with ☐ contains ☐ ISSN

[Advanced Search](#)

Use this site to find a summary of permissions that are normally given as part of each publisher's copyright transfer agreement.

Special RoMEO Pages

- [RoMEO Statistics](#)
- [Application Programmers' Interface \(API\)](#)
- [Publisher Categories in RoMEO](#)
- [Definitions and Terms](#)

Additions and Updates

[RSS1 Feed](#)

- [Bergen Open Access Publishing](#) - Bergen Open Access Publishing - 18-Aug-2017
- [Classical Association of the Middle West and South](#) - Classical Association of the Middle West and South - 18-Aug-2017
- [International Medical Society](#) - International Medical Society - 18-Aug-2017

Other SHERPA Services

- [SHERPA/FACT](#) - Funders & Authors Compliance Tool
- [SHERPA/JULIET](#) - Research funders' open access policies



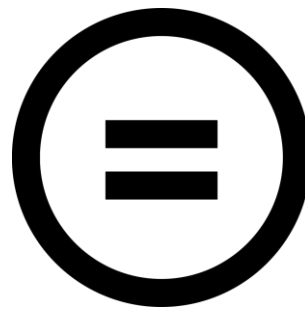
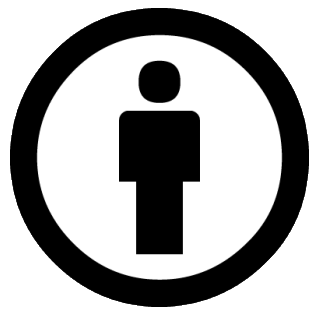
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| | |
|--------------------------|---|
| Journal: | Journal of Consumer Psychology (ISSN: 1057-7408) |
| RoMEO: | This is a RoMEO green journal |
| Paid OA: | A paid open access option is available for this journal. |
| Author's Pre-print: | ✓ author can archive pre-print (ie pre-refereeing) |
| Author's Post-print: | ✓ author can archive post-print (ie final draft post-refereeing) |
| Publisher's Version/PDF: | ✗ author cannot archive publisher's version/PDF |
| General Conditions: | <ul style="list-style-type: none">Authors pre-print on any website, including arXiv and RePECAuthor's post-print on author's personal website immediatelyAuthor's post-print on open access repository after an embargo period of between 12 months and 48 monthsPermitted deposit due to Funding Body, Institutional and Governmental policy or mandate, may be required to comply with embargo periods of 12 months to 48 monthsAuthor's post-print may be used to update arXiv and RepECPublisher's version/PDF cannot be usedMust link to publisher version with DOIAuthor's post-print must be released with a Creative Commons Attribution Non-Commercial No Derivatives License |

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In action...



Self-Archiving with Ease in an Institutional Repository: Microinteractions and the User Experience

Sonya Betz
and
Robyn Hall

ABSTRACT

Details matter, especially when they can influence whether users engage with a new digital initiative that relies heavily on their support. During the recent development of MacEwan University's institutional repository, the librarians leading the project wanted to ensure the site would offer users an easy and effective way to deposit their works, in turn helping to ensure the repository's long-term viability. The following paper discusses their approach to microinteractions to how faculty members' experience of the repository's functionality. It outlines the steps taken to test and refine the concept of microinteractions and how others may apply the concept of microinteractions to the overall user experience that it delivers.

INTRODUCTION

One of the greatest challenges in implementing an institutional repository is getting faculty buy-in. Support from faculty members can make online sharing of scholarly materials possible. However, for many staff managing IRs at academic libraries, the process is often a challenge. Many open access mandates have been developed by universities, governments, and research funders, but they often require that faculty members deposit their works. However, for many staff managing IRs at academic libraries, the process is often a challenge. Many open access mandates have been developed by universities, governments, and research funders, but they often require that faculty members deposit their works. However, for many staff managing IRs at academic libraries, the process is often a challenge.

Standard installations of popular IR software, including DSpace, Digital Commons, and ePrints, have been cited as a challenge. Standard installations of popular IR software, including DSpace, Digital Commons, and ePrints, have been cited as a challenge. Standard installations of popular IR software, including DSpace, Digital Commons, and ePrints, have been cited as a challenge.

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INFORMATION TECHNOLOGY AND LIBRARIES | SEPTEMBER 2015



doi:10.6017/ital.v34i3.5900

AUTO-ARCHIVER AVEC FACILITÉ DANS UNE ARCHIVE INSTITUTIONNELLE : MICROINTERACTIONS ET EXPÉRIENCE UTILISATEUR

SONYA BETZ ET ROBYN HALL
Nicolas Alarcon (Traduction)

Résumé

Chaque détail compte, particulièrement quand il peut influencer l'investissement des usagers envers une nouvelle initiative numérique qui se base beaucoup sur leur soutien. L'Université MacEwan (Edmonton, Canada) a récemment lancé son archive institutionnelle (Ro@M), les bibliothécaires qui menaient le projet ont souhaité s'assurer que le site offrait un moyen facile et efficace de déposer des documents et ainsi assurer la viabilité de l'application sur le long terme. Cet article présente leur approche des tests d'utilisabilité en mettant en pratique le cadre des microinteractions de Dan Saffer. Il souligne les étapes suivies pour les tests et précise la procédure d'auto-archivage, mettant en lumière comment d'autres peuvent appliquer le concept de microinteractions pour mieux comprendre l'utilité et l'expérience utilisateur prodiguées par un site web.

Introduction

Le challenge le plus important lors de l'implantation d'une archive institutionnelle est de remporter l'adhésion des chercheurs. Leur soutien est primordial pour que le partage des documents académiques via les archives soit possible, sans compter la conservation numérique à long terme de ces travaux. De nombreux mandats ont émergé dans le monde, développés par des universités, des gouvernements ou des organismes de financement. Ils ont servi à faire progresser les contributions en faisant déposer les chercheurs(1). Cependant, de nombreux gestionnaires d'archives dans les bibliothèques universitaires ne peuvent pas s'appuyer sur un mandat dans leur institution. Seulement une fraction des travaux académiques peut être déposée en raison du copyright, les auteurs ayant transféré leurs droits aux éditeurs via contrats. Le véritable challenge est de convaincre les chercheurs de trier leur travaux et d'auto-archiver ceux qui ne sont pas couverts par des restrictions juridiques.

L'utilisation de logiciels d'archives institutionnelles comme Dspace, Digital Commons ou ePrints joue assez peu dans l'amélioration de la facilité et de l'efficacité du dépôt. Dorothea Salo l'écrivait déjà dans cette critique des archives institutionnelles gérées par les bibliothèques universitaires, citation largement reprise, « la proposition "Construisons-le et ils viendront" a été manifestement fautive »(2) Elle pointe un problème majeur, les archives institutionnelles sont construites sur le « pré-supposé que les chercheurs déposeront, décriront et géreront leur propre production » (2, p. 100).

Sept ans après la publication de son article, une vaste majorité d'archives opérationnelles fonctionnent sur ce modèle et bataillent pour attirer un soutien massif des chercheurs (3). Pour déposer dans ces archives, les chercheurs doivent souvent remplir un formulaire en ligne et télécharger individuellement chaque document. Cela peut être une procédure laborieuse qui implique le décryptage de longs contrats de cession de droit, le renseignement d'une série de

AUTO-ARCHIVER AVEC FACILITÉ DANS UNE ARCHIVE INSTITUTIONNELLE | BETZ ET HALL
INFORMATION TECHNOLOGIES AND LIBRARIES | SEPTEMBRE 2015
doi : 10.6017/ital.v34i3.5900





DISCOVERABILITY

ORCID

orcid.org

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Connecting Research
and Researchers

FOR RESEARCHERS

FOR ORGANIZATIONS

ABOUT

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Robyn Hall

ORCID ID

 orcid.org/0000-0002-7332-2778

 Print view 

Also known as

Robyn Lauren Hall, Robyn L. Hall, R. Hall

Country

Canada

Email

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> Education (3)

> Employment (2)

> Works (2)

Sort

Self-Archiving with Ease in an Institutional Repository: Microinteractions and the User Experience

ITAL

2015-09 | journal-article

DOI: [10.6017/ital.v34i3.5900](https://doi.org/10.6017/ital.v34i3.5900)

Source: CrossRef Metadata Search

 Preferred source (of 2)

You Say You Want a Publishing Revolution

Progressive Librarian

2014 | journal-article

LATEST NEWS

Wed 2017-08-23
Collect & Connect
in the ORCID
community: A
summer update

Wed 2017-08-16
Announcing
PIDapalooza 2018
- the open festival
for persistent
identifiers!

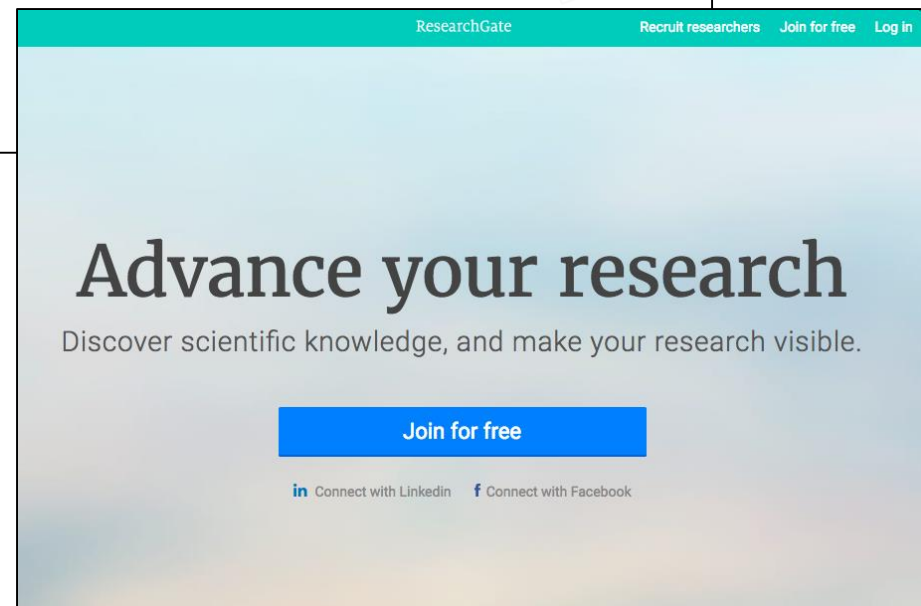
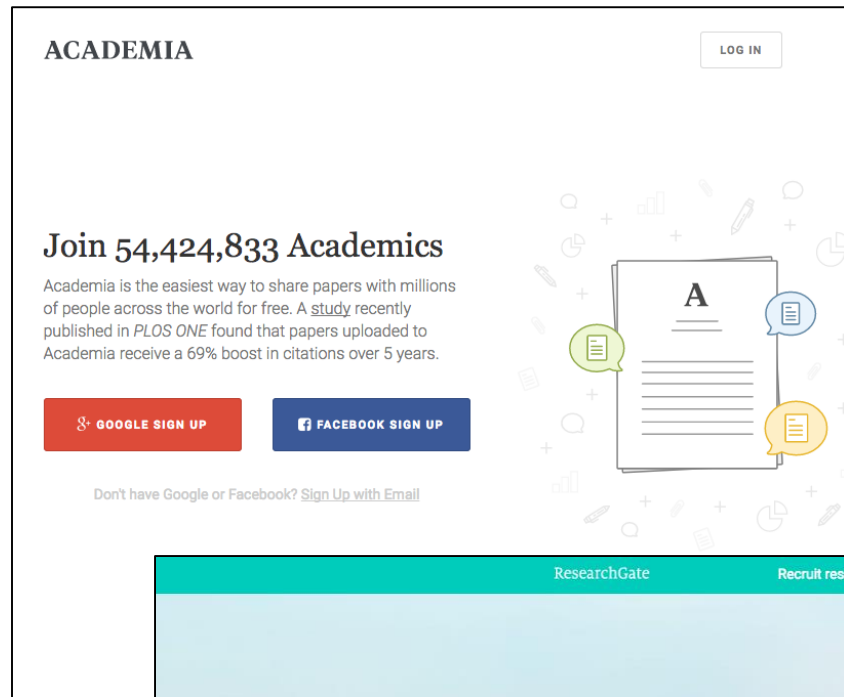
Thu 2017-08-10
Six Ways to Make



Social Scholarship

academia.edu

researchgate.net



Media Relations

mymacewan.ca

The screenshot shows the MacEwan University website's navigation bar and main content area. The navigation bar is dark red with white text and includes links for Staff Home, Forms and Procedures, Pay and Benefits, Professional Development, Departments, Tech Support, Faculty, and Library. The main content area is divided into two columns. The left column has a 'Related Policy' section with a link to 'Visual Identity (D9020)' and a 'Contact Information' section with details about marketing, communications, recruitment, and project questions, including the email communications@macewan.ca and the name David Beharry. The right column has a 'Services' section with a list of services: Visual Identity and Brand Management, Templates and Guidelines, Marketing and Communications, Internal Communications, Publication Production, and Media Relations. Below the list, there is a paragraph about the Office of Communications and Marketing providing complete media relations support, followed by a bulleted list of services: handling media inquiries, writing and distribution media releases, coordinating media interviews, media monitoring, and media relations advice and counsel. The contact information for David Beharry is also provided.

Staff Home ▾ Forms and Procedures ▾ Pay and Benefits ▾ Professional Development ▾ Departments Tech Support ▾

Faculty ▾ Library

▼ Related Policy

[Visual Identity \(D9020\)](#)

▼ Contact Information

For all marketing, communications, recruitment and project questions, please contact communications@macewan.ca

Media relations: [David Beharry](#)

▼ About the Office of Communications and Marketing

▼ Services

- Visual Identity and Brand Management
- Templates and Guidelines
- Marketing and Communications
- Internal Communications
- Publication Production
- Media Relations

The Office of Communications and Marketing provides complete media relations support for the university. Services include:

- handling media inquiries
- writing and distribution media releases and working with the media to generate awareness of university events and achievements
- coordinating media interviews with university subject matter experts
- media monitoring
- media relations advice and counsel

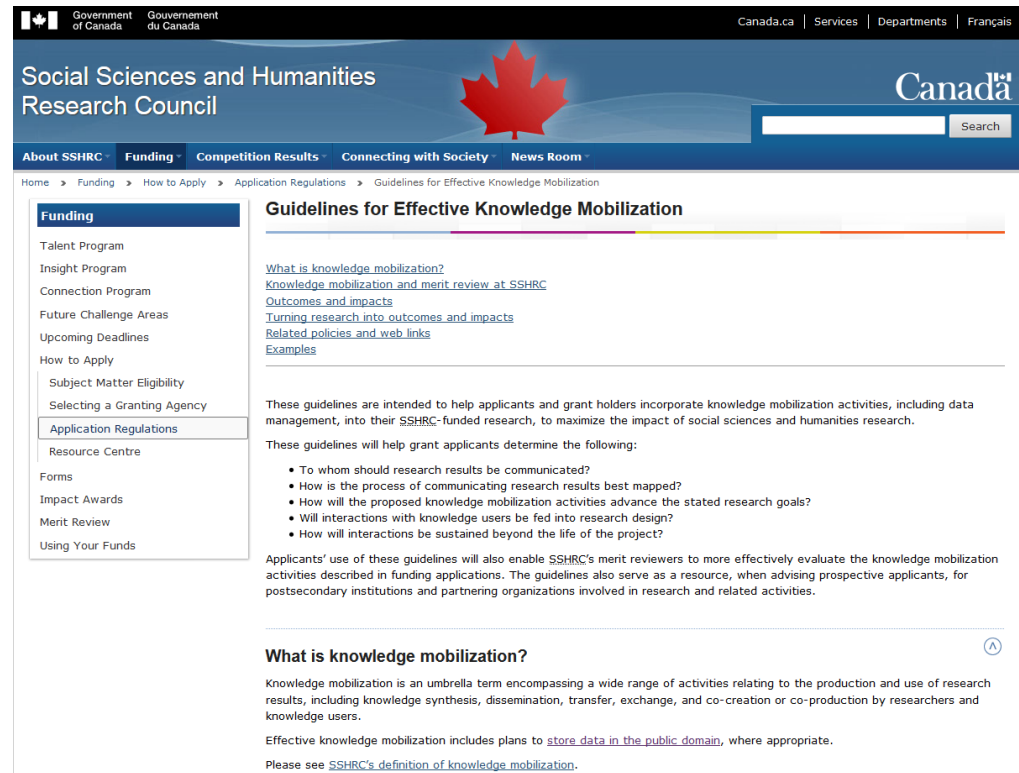
Contact Information - David Beharry: beharryd@macewan.ca



Other MacEwan Channels: [f](#) [t](#) [v](#) [u](#)

Knowledge Mobilization

a.k.a. knowledge translation



The screenshot shows the SSHRC website with the following structure:

- Header:** Government of Canada / Gouvernement du Canada, Canada.ca, Services, Departments, Français.
- Navigation Bar:** About SSHRC, Funding, Competition Results, Connecting with Society, News Room.
- Breadcrumb:** Home > Funding > How to Apply > Application Regulations > Guidelines for Effective Knowledge Mobilization.
- Left Sidebar (Funding):**
 - Talent Program
 - Insight Program
 - Connection Program
 - Future Challenge Areas
 - Upcoming Deadlines
 - How to Apply
 - Subject Matter Eligibility
 - Selecting a Granting Agency
 - Application Regulations**
 - Resource Centre
 - Forms
 - Impact Awards
 - Merit Review
 - Using Your Funds
- Main Content Area:**
 - Guidelines for Effective Knowledge Mobilization**
 - [What is knowledge mobilization?](#)
 - [Knowledge mobilization and merit review at SSHRC](#)
 - [Outcomes and impacts](#)
 - [Turning research into outcomes and impacts](#)
 - [Related policies and web links](#)
 - [Examples](#)
 - These guidelines are intended to help applicants and grant holders incorporate knowledge mobilization activities, including data management, into their SSHRC-funded research, to maximize the impact of social sciences and humanities research.
 - These guidelines will help grant applicants determine the following:

 - To whom should research results be communicated?
 - How is the process of communicating research results best mapped?
 - How will the proposed knowledge mobilization activities advance the stated research goals?
 - Will interactions with knowledge users be fed into research design?
 - How will interactions be sustained beyond the life of the project?
 - Applicants' use of these guidelines will also enable SSHRC's merit reviewers to more effectively evaluate the knowledge mobilization activities described in funding applications. The guidelines also serve as a resource, when advising prospective applicants, for postsecondary institutions and partnering organizations involved in research and related activities.
 - What is knowledge mobilization?**

Knowledge mobilization is an umbrella term encompassing a wide range of activities relating to the production and use of research results, including knowledge synthesis, dissemination, transfer, exchange, and co-creation or co-production by researchers and knowledge users.

Effective knowledge mobilization includes plans to [store data in the public domain](#), where appropriate.

Please see [SSHRC's definition of knowledge mobilization](#).

http://www.sshrc-crsh.gc.ca/funding-financement/policies-politiques/knowledge_mobilisation-mobilisation_des_connaissances-eng.aspx

A photograph of a sandy beach with gentle waves washing onto the shore. A series of footprints leads from the water towards the top right corner of the frame. A solid teal horizontal band is positioned across the middle of the image, containing the word 'TRACKING' in white capital letters.

TRACKING

Research Metrics

Scopus

Web of Science

scholar.google.com

The screenshot shows the Scopus search results page. At the top, there's a navigation bar with 'Scopus' logo, 'Search', 'Sources', 'Alerts', 'Lists', 'Help', 'SciVal', 'Register', 'Login', and a menu icon. Below this, a blue banner indicates '1 document result' with a link to 'View secondary documents'. The search title is 'TITLE-ABS-KEY ("Self-archiving with ease in an institutional repository: Microinteractions and the user experience")'. Below the title are links for 'Edit', 'Save', 'Set alert', and 'Set feed'. The main search bar contains 'Search within results...'. To the left, the 'Refine results' section shows filters for 'Year' (2015) and 'Author name' (Betz, S., Hall, R.). The search results table has columns: Document title, Authors, Year, Source, and Cited by. The first result is 'Self-archiving with ease in an institutional repository: Microinteractions and the user experience' by Betz, S., Hall, R., published in 2015 in 'Information Technology and Libraries' 34(3), pp. 43-58, with 3 citations. A yellow arrow points to the 'Cited by' column. Below the table, there's a 'Web of Science' section with a search bar, 'Results: 1', and a list of results. The first result is the same as the one in the table. A yellow arrow points to the 'Times Cited: 3' information. Below this, there's a 'Google Scholar' section with a search bar and a list of results. The first result is the same as the one in the table. A yellow arrow points to the 'Showing the best result for this search' text.

Altmetrics

altmetric.com

plumanalytics.com

The screenshot shows a web browser displaying a BMJ article titled "Physical activity for cancer survivors: meta-analysis of randomised controlled trials". A yellow arrow points to the URL bar showing "www.bmj.com/content/344/bmj.e70".

Below the article title, there is a section for "Research" and "Physical activity for cancer survivors: meta-analysis of randomised controlled trials". The article is from BMJ 2012; 344, doi: https://doi.org/10.1136/bmj.e70 (Published 31 January 2012). The citation is: BMJ 2012;344:e70.

On the right side of the article, there is a sidebar with "Article tools" including options like "PDF", "5 responses", "Respond to this article", "Data supplement", "Print", "Alerts & updates", "Citation tools", and "Request permissions".

Below the article, there is a section for "Author affiliations" and "Correspondence to: J W C Ho, Division of Colorectal Surgery, Department of Surgery, Queen Mary Hospital, 102 Pokfulam Road, Hong Kong.".

Below the article, there is a section for "Abstract" and "Objective To systematise the evidence on the effectiveness of self-archiving with ease in an institutional repository: Microinteractions and the user experience (Article)".

Below the abstract, there is a section for "Metrics" and "Citations in Scopus". The metrics show 3 citations in Scopus, 75th Percentile, 1.55 Field-Weighted Citation Impact, and PlumX Metrics (Usage, Captures, Mentions, Social Media and Citations beyond Scopus).

Below the metrics, there is a section for "Cited by 3 documents" and "Developing institutional research data repository: A case study".

Below the metrics, there is a section for "View references (24)".

Below the metrics, there is a section for "Metrics" and "View all metrics".

Below the metrics, there is a section for "Citations in Scopus" and "Field-Weighted Citation Impact".

Below the metrics, there is a section for "PlumX Metrics" and "Usage, Captures, Mentions, Social Media and Citations beyond Scopus".

Below the metrics, there is a section for "Cited by 3 documents" and "Developing institutional research data repository: A case study".

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Post **Data**

Blog

Mobilize...

Publish Open Access
(or Post **Post-Print**)

Post to **ORCID**

Tweet links to all of the above

Track usage and altmetrics

Adapted from: Williams A.J., Peck L. and Ekins S. (2017). The new alchemy: Online networking, data sharing and research activity distribution tools for scientists [version 1; referees: awaiting peer review] *F1000Research* 2017, 6(1315) (doi: 10.12688/f1000research.12185.1)



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@bibliorobyn

Learn More...

It's time for academics to take back control of research journals

<https://www.theguardian.com/higher-education-network/2017/may/25/its-time-for-academics-to-take-back-control-of-research-journals>

Open access <https://sparcopen.org/open-access>

Open peer review finds more takers

<http://www.nature.com/news/open-peer-review-finds-more-takers-1.20969>

Peer review, preprints and the speed of science

<https://www.theguardian.com/science/occams-corner/2015/sep/07/peer-review-preprints-speed-science-journals>

Six ways to make Your ORCID iD work for you!

<https://orcid.org/blog/2017/08/10/six-ways-make-your-orcid-id-work-you>