

An illustration of a library scene. In the center, a large, open book lies flat on a checkered floor, its pages fanning out. The book's cover is white, and the text is printed in a bold, black, sans-serif font. To the left of the book, a woman with long dark hair, wearing a light blue short-sleeved top and dark blue pants, stands with her back to the viewer, reaching out towards a bookshelf. To the right, a man in a white long-sleeved shirt and dark blue pants stands facing the book, with his right hand on his hip and his left hand near a bookshelf. The background consists of several wooden bookshelves filled with books of various colors. The floor is a light-colored checkered tile. The overall style is clean and modern, with a warm, yellowish-orange glow in the background.

# Radical Third Spaces

How Independent Bookstores Contribute to Culture

# Presentation Outline

**01** Thesis and background

**03** Methodology

**02** Aims and objectives

**04** Findings, conclusions,  
and implications



# 01 Thesis and background



# Thesis question

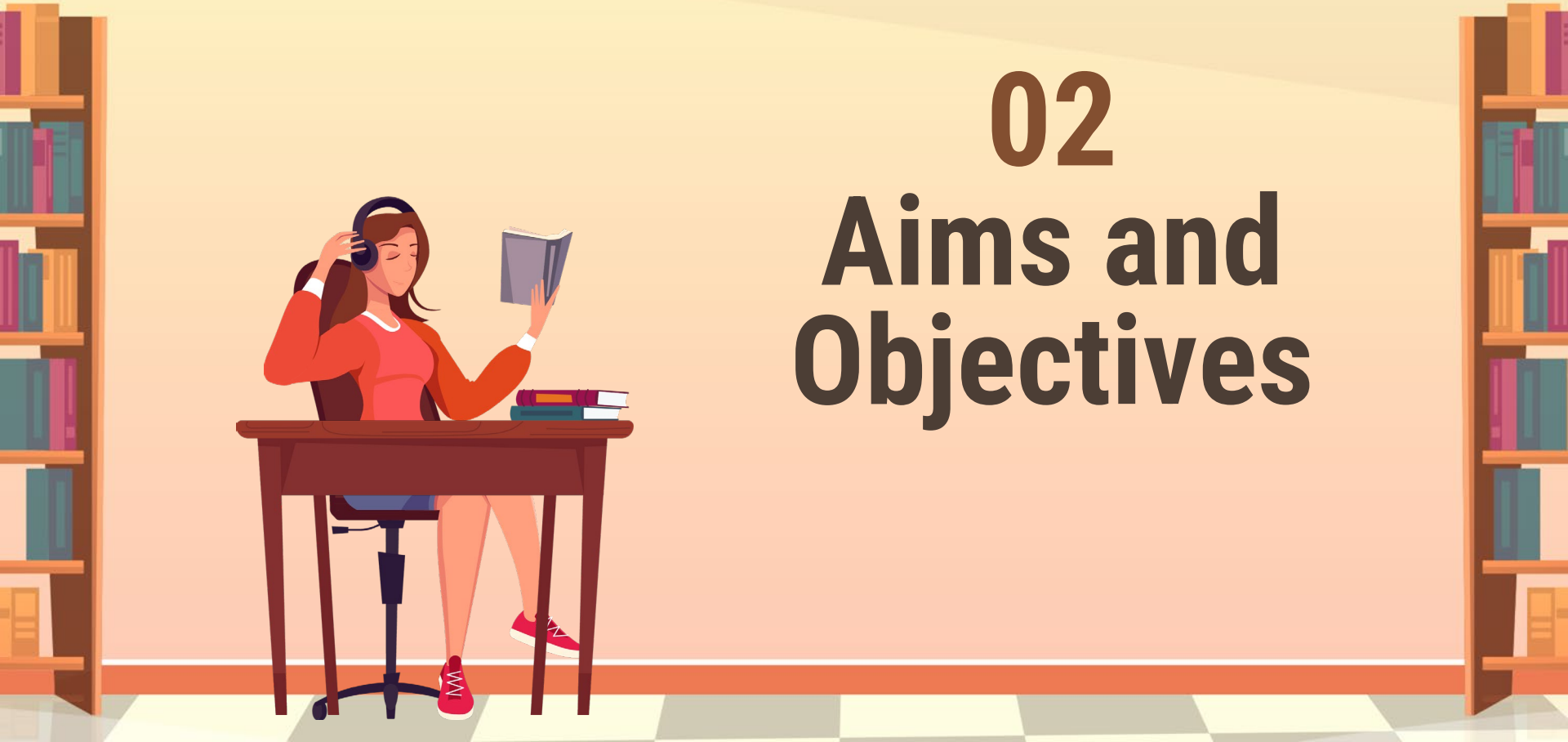
Main question: “How does Glass Bookshop and Lighthouse Bookshop contribute to their respective community’s fabric and book culture?”

Sub questions:

- “How do customers participate in the community surrounding Glass Bookshop and Lighthouse Bookshop?”
- “How does staff contribute to the community surrounding Glass Bookshop and Lighthouse Bookshop?”
- “How does the independent bookshop contribute to the fabric of its neighbourhood communities?”

# The Bookshops

- Glass Bookshop
- Lighthouse Bookshop



02

# Aims and Objectives

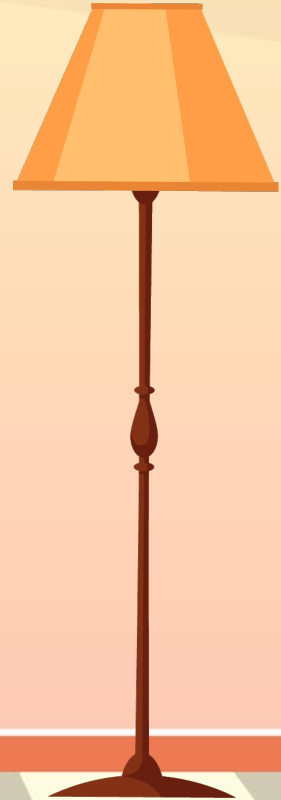
# Aims and Objectives

- Places of activism and community-making
- Importance of independent bookstores during the COVID-19 pandemic
- Book cultures and community-building efforts



03

# Methodology



# Methodology



**Qualitative case study method**



**Content analysis**



**Unobtrusive observation**



**Survey (sort of)**



# 04

## Findings, Conclusions, and Recommendations



# Findings

- Glass Bookshop favours a minimalist aesthetic
- Lighthouse Bookshop favours a bold and bright aesthetic

# Conclusions

- Both store's online presence reflects its in-store personality
- The transience of Glass Bookshop's customer base is odd



# Implications

- Glass Bookshop's book culture could be more concrete
- Lighthouse Bookshop's book culture is more established

# Recommendations

- More significant interactions with the store staff and customers at Glass Bookshop and Lighthouse Bookshop
- Impacts of libraries and independent bookstores in a Canadian setting

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# Thanks!

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