



MICROINTERACTIONS

MACRO RESULTS

Why You Should Design the Details

IRs aka "Roach Motels"





RO@M

Research Online at MacEwan

A digital collection of research, scholarship, and creative works by MacEwan University faculty, students, and staff.

Items in RO@M: 79



Dr. Shannon Digweed

Psychology/Biological Sciences, Faculty of Arts and Science



Discover.

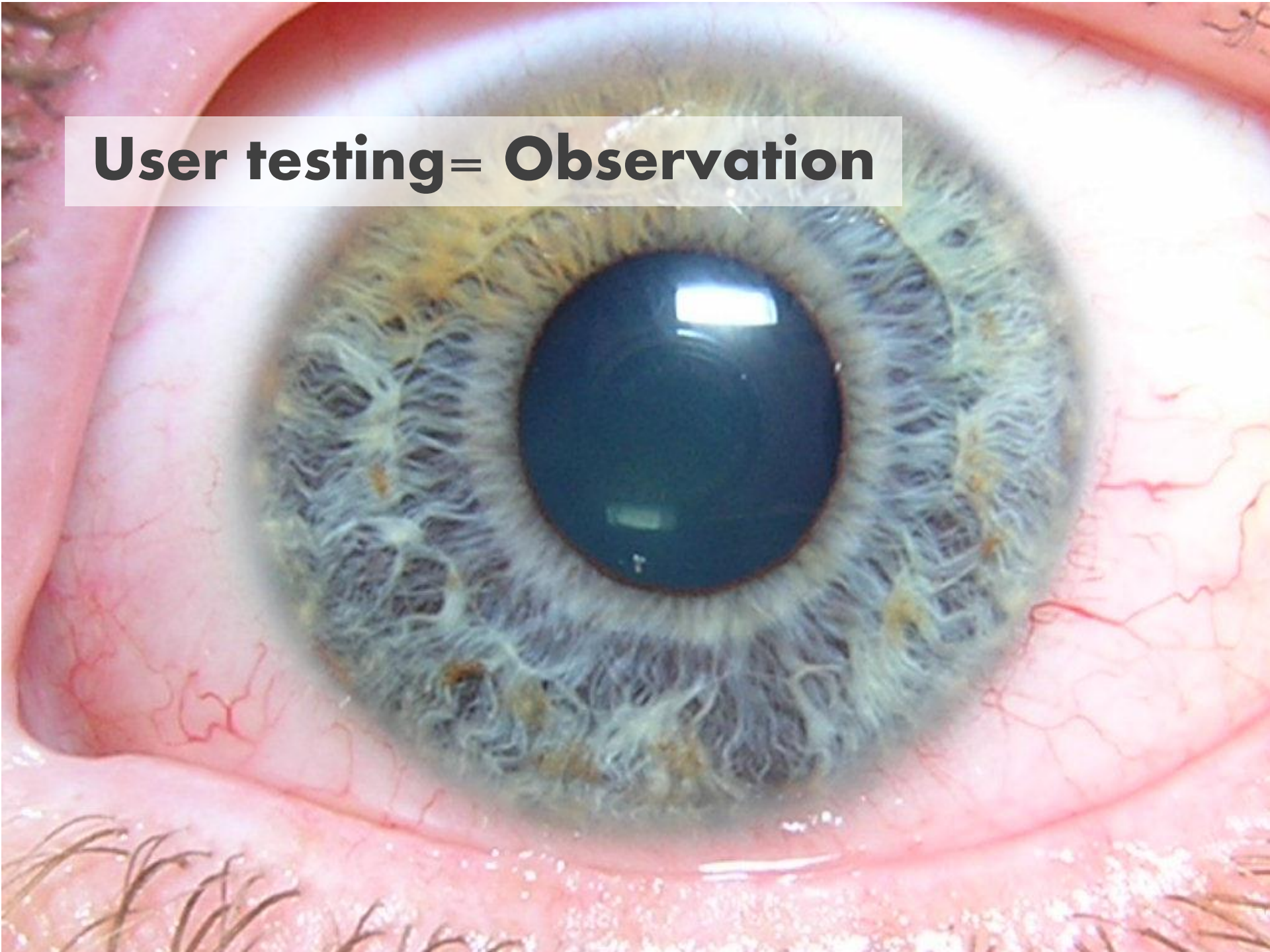


Share.



Preserve.

User testing= Observation



Don't ask! Watch...



A close-up photograph of a person's hand clicking a white computer mouse. The hand is positioned over the mouse, with the index finger pressing down. The background is a light, neutral color.

Users performing tasks:

Successes? Challenges?

A close-up photograph of a black smartphone lying on an open, lined notebook. A blue ballpoint pen is positioned diagonally across the top of the phone. The phone's screen shows a dictionary application with the word 'love' highlighted. The screen displays three results for 'love', each with its part of speech, definition, and synonyms. The first result is for 'love' as a noun, the second for 'love' as a noun referring to a person, and the third for 'love' as a verb. The background is the white, lined paper of the notebook.

Products we love

Products we tolerate


Microinteractions

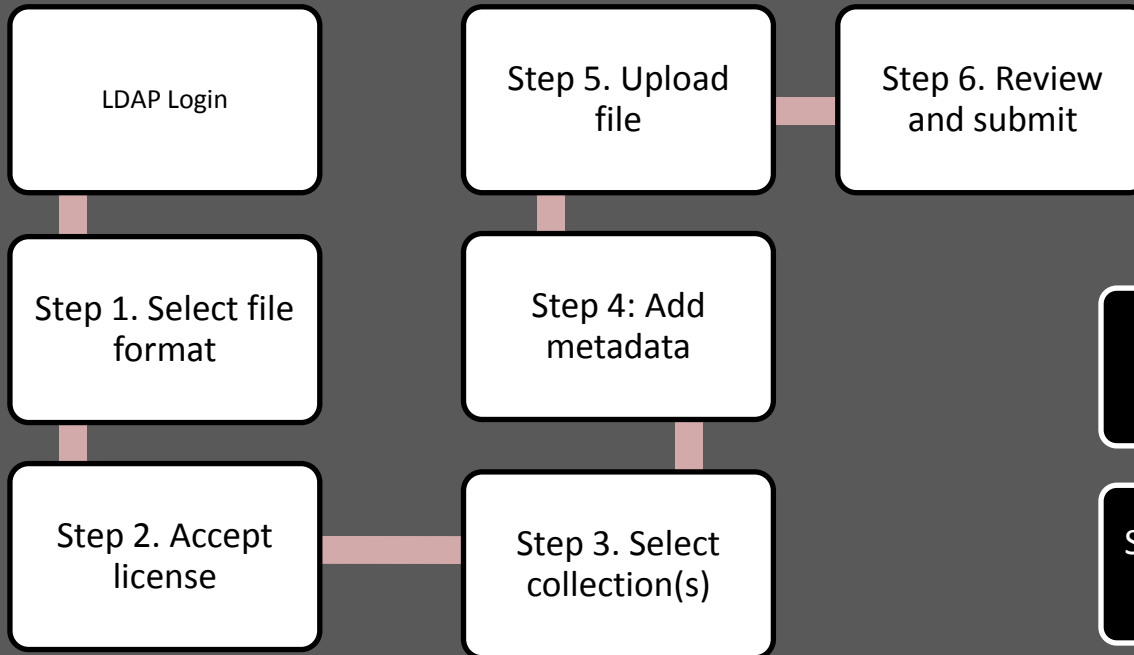
**“A contained product moment that revolves around a single use case – a tiny piece of functionality that only does one thing”
– Dan Saffer**

Focus: Single tasks...

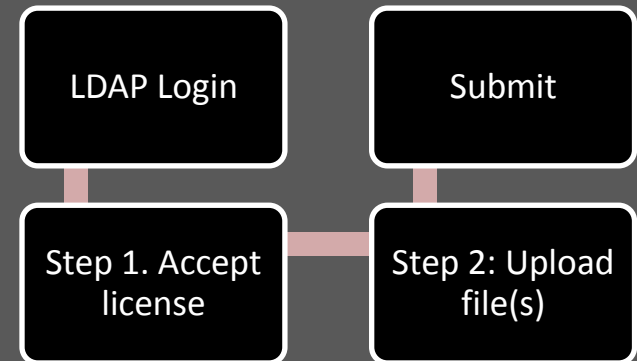


Contribute Processes

 = Do It Yourself



 = Let Us Do It



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- ▶ Do you have copyright permission?
- ▶ Is your work saved in a supported file type?

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Option 1 – Do It Yourself (PDF version)

Describe, upload, and contribute single files to RO@M on your own.

- ▶ Step 1: Select a format type
- ▶ Step 2: Licensing
- ▶ Step 3: Choose Sections
- ▶ Step 4: Item Information
- ▶ Step 5: Upload Your File
- ▶ Step 6: Review and Submit

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Select a format type ▼

Select a format type

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Video (.mp4, .mov)



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Title of Work *

Demonstrating the impact of your work

Author(s) or Creator(s)

Last name, first name (e.g., Smith, Jane). Click  to add multiple authors. *

Hall, Robyn; Stieglitz, Tara

Year


Enter the year of publication, presentation, or last revision (for unpublished works). *

2014

Faculty Advisor or Mentor

Student work only. Last name, first name (e.g., Smith, Jane)

Keywords

Click  to add multiple keywords or phrases that describe the work. *

impact factor, bibliometrics, altmetrics, citation analysis

Abstract and/or Description *

Peer Reviewed? *

No ▼

Type of Item *

– Select – ▼

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+ Add file	0 b	0%

Allowed file types: **pdf**


Filename
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To edit, click [Previous](#) at the bottom of the screen.

Faculty or School

School of Business

Subject area

Human Resources Management

Title ▼

Demonstrating the impact of your work

Author(s)

Hall, Robyn; Stieglitz, Tara

Year ▼

2014

Keywords

impact factor, bibliometrics, altmetrics, citation analysis

Description or Abstract ▼

A growing number of websites provide ways to see how many times research and teaching materials have been cited, viewed, downloaded, and shared with others. Learn how to tell a story about the scholarly and social impact of your work using both traditional and alternative metrics when documenting accomplishments in CVs, dossiers, and funding applications. This hands-on session will include finding and interpreting metrics in Google Scholar, Scopus, ImpactStory.org, ResearchGate, and more.

Peer Reviewed? ▼

No

Type of Item ▼

Workshop Materials

Publication Information

Presented on September 16, 2014 at the Centre for the Advancement of Faculty Excellence (CAFE) at MacEwan University in Edmonton, Alberta.

Language ▼

English

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"The best laid plans of Marx and men": Mitch Podolak, revolution, and the Winnipeg Folk Festival

Title: "The best laid plans of Marx and men": Mitch Podolak, revolution, and the Winnipeg Folk Festival

[Download PDF](#)

Author: MacDonald, Michael B.

Year: 2008

Keyword(s): folk music, Canadian Folk Festivals, Winnipeg Folk Festival, ethnomusicology, cultural studies

Description: Mitch Podolak said, "Pete Seeger and Leon Trotsky lead to everything in my life, especially the Winnipeg Folk Festival." This article discusses the creation of the Winnipeg Folk Festival (WFF) in 1974 as Podolak's first attempt to fuse his ten years of Trotskyist political training with his love for folk music. His intention was to create a Canadian folk festival which would embody the politically resistant nature of

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Article

"The Best Laid Plans of Marx and Men": Mitch Podolak, Revolution, and the Winnipeg Folk Festival"

Michael B. MacDonald
Ethnologies, vol. 30, n° 2, 2008, p. 73-91.

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PhD, Music, University of Alberta
MA, Canadian Studies, Carleton University

View Works in RO@M

Cultural studies of youth culture aesthetics as critical aesthetic education MacDonald, Michael B.
Book Chapter or Section (2014)

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Book Chapter or Section (2014)

Knowing Pandora in sound: acoustemology and ecomusicological immateriality in Carleton's water tower MacDonald, Michael B.
Book Chapter or Section (2013)

Wildness, eschatology, and enclosure in the songs of Townes Van Zandt MacDonald, Michael B.
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Hip-hop citizens: local hip-hop and the production of democratic grassroots change in Alberta MacDonald, Michael B.
Book Chapter or Section (2012)

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Conclusions

References

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