Venture Capital in China: Development and the Green Economy

Asif Siddiqui – Asst. Research Fellow Peking University HSBC Business School ISSRM: Hannover, Germany, June 11, 2014

#### Overview

- 1) Context of Venture Capital in China: US vs. China
- 2) Beijing's Green Economy Policies
- 3) Possibilities: Role of Venture Capital in Chinese Green Economy

#### VC Differences: China vs. the US

- 1) Players: Government/Individuals vs. Institutional
- 2) Accounting Systems: IFRS/Chinese vs. GAAP
- 3) Information Sources: Guanxi vs. Public
- 4) VC Involvement: Cash flows already started vs. expansion/development stages
- 5) Exit Strategy: Buy-Back/Sale vs. IPO

#### VC Similarities: China and the US

- 1) Military Threat/Deficit
- 2) Politics drove Economics
- 3) Government VC Institutions to transfer funds to other sectors
- 4) China's Torch Program Possiby Most Successful Ever!

#### **Future Possibilities**

• China's Reforms

VC Industry with Chinese Characters

### Chinese Policies

- Pollution Prevention Law
- Clean Production Law
- Energy Conservation Law
- Circular Economy Promotion Law
- Venture Capital can push everything forward

## Clean Development Mechanism

• In place since 2004

• As of March 31, 2008 – 1,197 such projects

## Green Capital Market

- Goal is to provide capital for environmental activities
- Fund, Bonds, and Protection Insurance

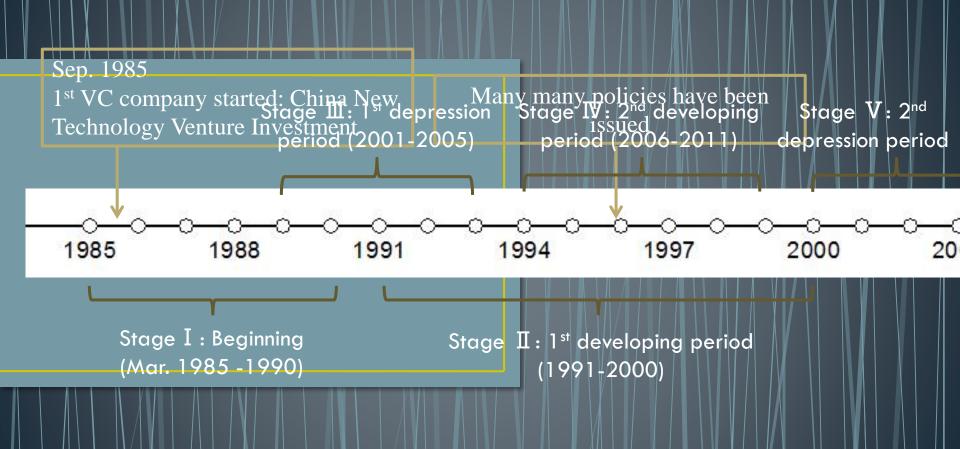
## **Environmental Exchange**

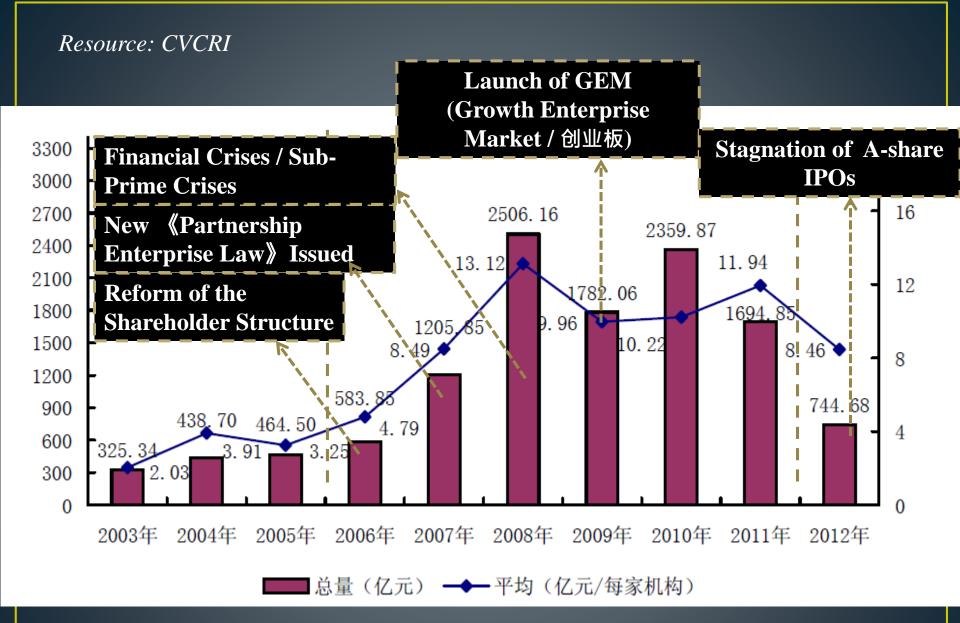
- Beijing Environmental Exchange
- Shanghai Environment and Energy Exchange

## **Energy Management Contract**

Comprehensive Energy Reduction Program

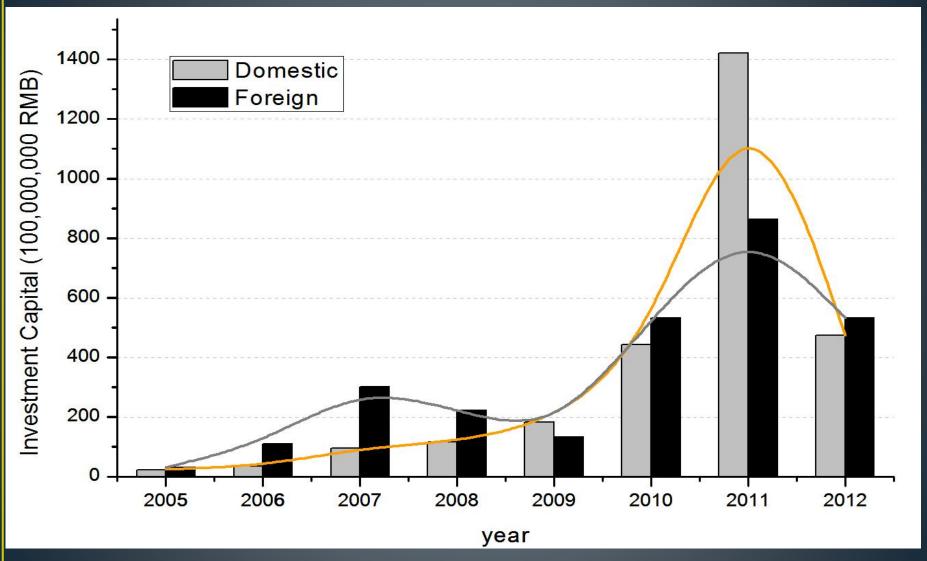
# The Development of Chinese Venture Capital





2003-2012 Amount of Capital in VC (measured in 10 billion RMB) (Histogram: Total Amount; Line: Institution Average Managing Amount.)12

#### Resource: CVCRI



2005-2012 VC Investment Statistics in China

## Conclusion

- World movement toward Green Economy
- Chinese VC can play a major role

## Thank You

• If you have questions, E-mail me:

• asif@sz.pku.edu.cn