

Seeing and Reporting Misinformation on Social Media

When asked about the past month, 58% of respondents in 2019 and 70% of respondents in 2021 reported seeing misinformation on social media.

Across the four countries, 86% of respondents were aware of at least one of the false news stories.

Across the four countries, 18% of respondents reporting sharing misinformation on social media.

Across all countries, 62% of respondents are aware of the false story that “voter fraud was high in the US election.”

A comparison of 2019 and 2021 survey data shows educational differences with respect to seeing misinformation on social media are shrinking.

Respondents assessed themselves as “moderately” confident in their ability to identify misinformation.

Ideological differences in seeing misinformation decreased from 2019 to 2021; those in the middle of the ideological scale are the least likely to see misinformation on social media.

Of respondents who reported seeing misinformation, 52% reported checking on the accuracy of this information using other sources.