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African Students Association Conference:  
Millennium Development Goals in Retrospect: Africa's  
Development Beyond 2015  
University of Alberta – February 1, 2014

**AFRICAN DEVELOPMENT  
AND GLOBAL PEACE:  
SOCIALY RESPONSIBLE  
INVESTING – THE MISSING  
LINK**

# Topics to be Covered

- ① 1) Millennium Development Goals (MDG's) for 2015 in Retrospect
- ② 2) Socially Responsibility Investing (SRI) in Africa
- ③ 3) Corporate Social Responsibility (CSR) in Africa
- ④ 4) The Road to Peace

# MDG's and Progress - 1

- Goal 1: Eradicate Extreme Poverty and Hunger – lagging economic growth
- Goal 2: Achieve Universal Primary Education – more attending / quality ?
- Goal 3: Promote Gender Equality and Empower Women: primary education gender parity in half of countries

# MDG's and Progress - 2

- Goal 4: Reduce Child Mortality – under 5 mortality rate down 47% (need more)
- Goal 5: Improve Maternal Health – nearly halved since 1990 (need more)
- Goal 6: Combat HIV/AIDS, Malaria and other diseases – reduction in new infections of all diseases (still threats)

# MDG's and Progress - 3

- Goal 7: Ensure Environmental Sustainability – CO2 emissions down / forests shrinking / water & sanitation problems
- Goal 8: Global Partnership for Development – short of target

# MDG's in Retrospect

- ⦿ Mixed Record
- ⦿ Good Start
- ⦿ SRI and CSR can help overcome part of MDG deficits

# SRI – What is it?

- ⦿ Three Main Areas:
  - ⦿ 1) Environment and Sustainability
  - ⦿ 2) Labour Practices
  - ⦿ 3) Community Investing (reducing inequality)

# SRI in Africa: Kiva

- ⦿ Microfinance – brings lenders and loan-takers together
  - Over 1, 000, 000 lenders
  - (over 4, 000 lenders joined last week)
  - USD 524, 272, 950 in loans
  - (over USD 2.5 m last week)
  - 98.97% Repayment Rate



# Kiva Fund Administration

- ⦿ Works with lenders in the field
  - 238 Field Partners
  - 450 Volunteers
  - 73 Countries (many in Africa)

# Kiva Lending Cycle

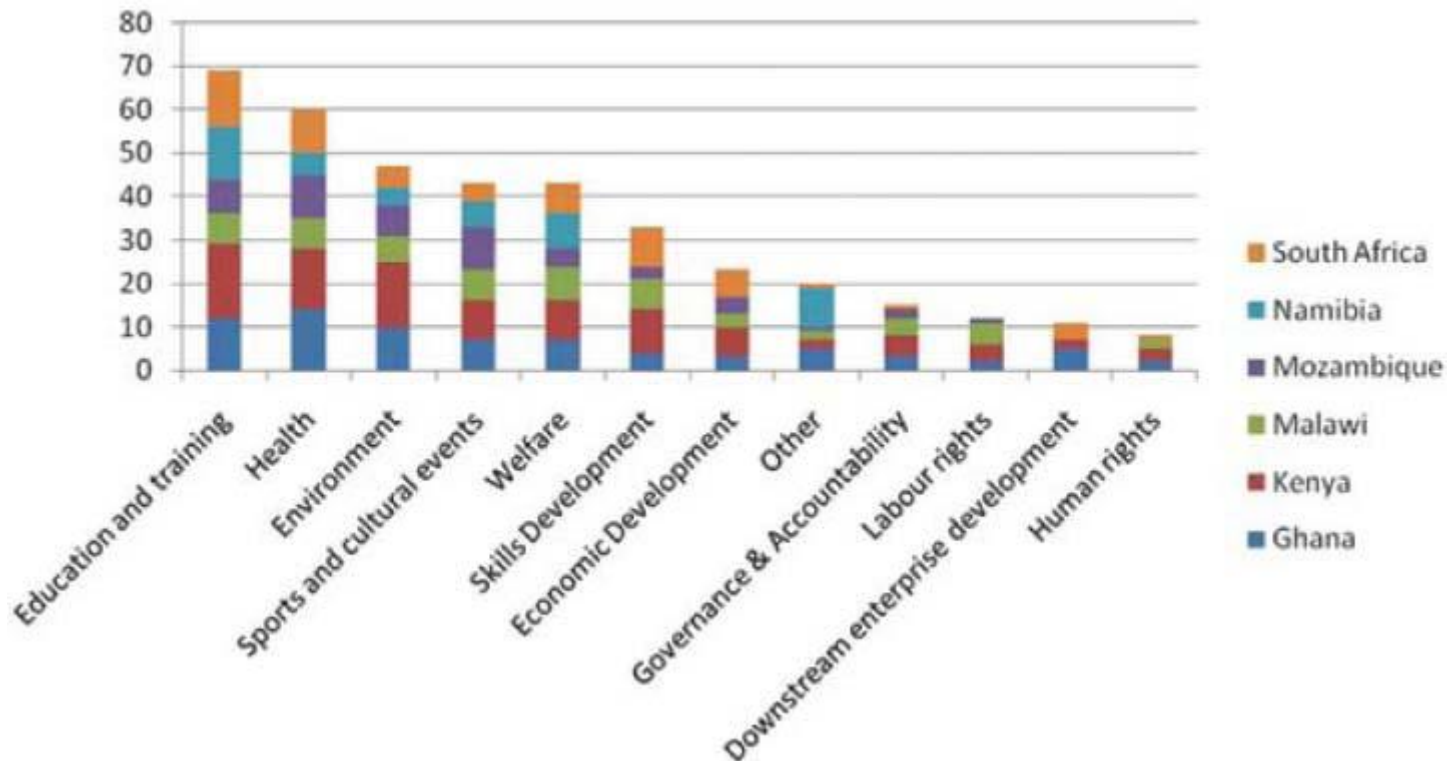
- ⦿ Community Investing (Microfinance)
- ⦿ People (can lend as little as USD 25):
  - Choose a borrower
  - Make a loan
  - Get repaid – principle only
  - (Repeat)

# CSR – What is it?

- ⦿ Corporate Responsibility can be defined as how companies address the social, environmental and economic impacts of their operations and so help to meet our sustainable development goals.
- ⦿ (UK government definition very typical)

# CSR in 6 African Countries (From:

Corporate Social Responsibility in African Development)



# CSR in Africa: Anglo-American Corporation

- ⦿ Member of global coalition on HIV/AIDS
- ⦿ Member of South African Business Coalition against HIV/AIDS
- ⦿ Working with other corporations on best practices

# Anglo-American on HIV/AIDS

- ◎ Focus on:
  - Prevention
  - Early Diagnosis
  - Treatment
- ◎ Since 2008, support extended to dependents of workers
- ◎ Saves health care costs and days off

# The Road to Peace

- ⦿ Economic Development Generally Leads to Democracy
- ⦿ Democracies Rarely go to War with Each Other
- ⦿ SRI and CSR can help with Development

# QQQQQQQQQ's

- ⦿ What questions do you have?



# Contact Information

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