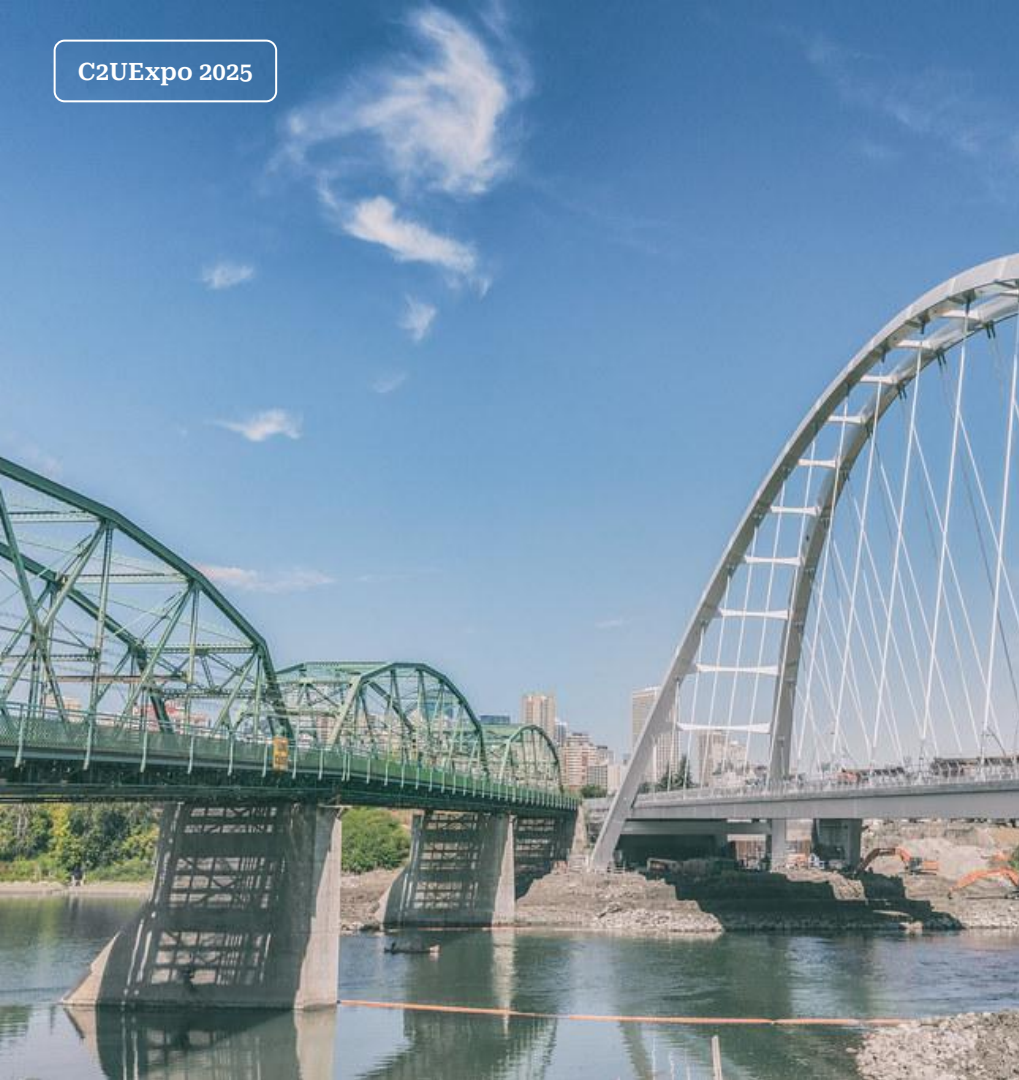


C2UExpo 2025



Bridging Multiple Meanings of 'Impact' Across and Beyond the Academy

Robyn Hall, Meagan Auer, Renee McBeth & Kassidy Green

May 14, 2025

Today

- Introductions
- Personal Reflections
- Presentations
- Discussion

INTRODUCTIONS

Jot down **3 words** that capture how you think about impact in your work.

Aim for a variety of words that describe what impact does, how it makes you feel, where it appears in your work, and why it's meaningful to you.

Personal Reflections

(3-ish minutes)

Presentations



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Boyle Street
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Robyn Hall
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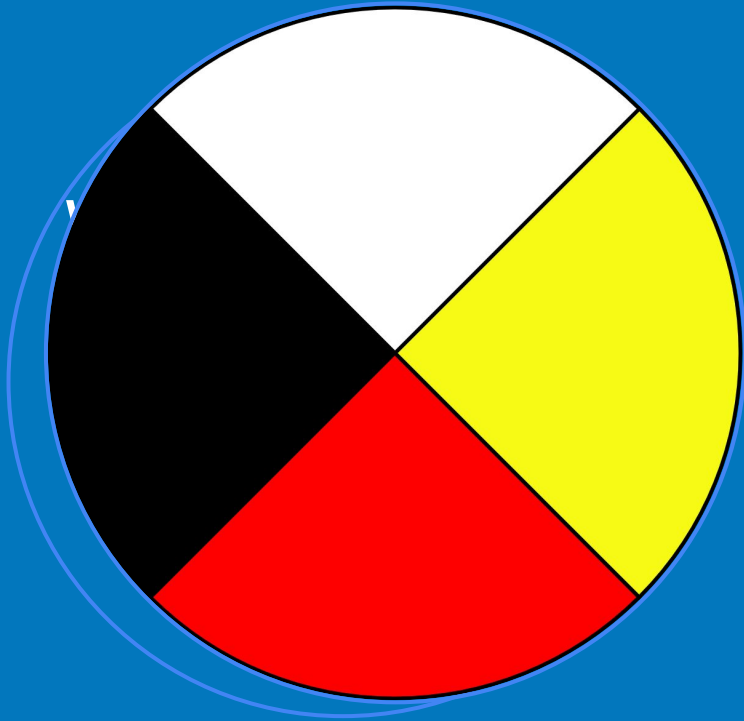
DISCUSSION QUESTIONS

Defining Impact



- How do your past experiences, current actions, and future goals shape your understanding of impact?
- In what ways are you using your knowledge and skills to contribute to positive change?

Balancing Priorities



Tell us about a time when impact weighed heavy on you.

- Where did you feel that weight?
- What did you do with that weight or how did it impact your work?

Reciprocity & Results



- What strategies can be used to communicate research results:
 - to different audiences?
 - to honour the contributions made to researchers?
 - to ensure that the benefits reach the community?

Long Lasting Impact

Indigenous teachings encourage thinking about the impact of our actions on the next seven generations.

- How does this long-term perspective align with your own hopes for the future and your approach to impact in your work?
- Where do you see alignment, and where do tensions arise?



Reflecting on these discussions, jot down **3 words** that capture how you think about impact in your work.

Have these words changed from when we started this session?

Personal Reflection *Revisited*

(3-ish minutes)

QUESTIONS? COMMENTS?

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Let's Stay in Touch

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