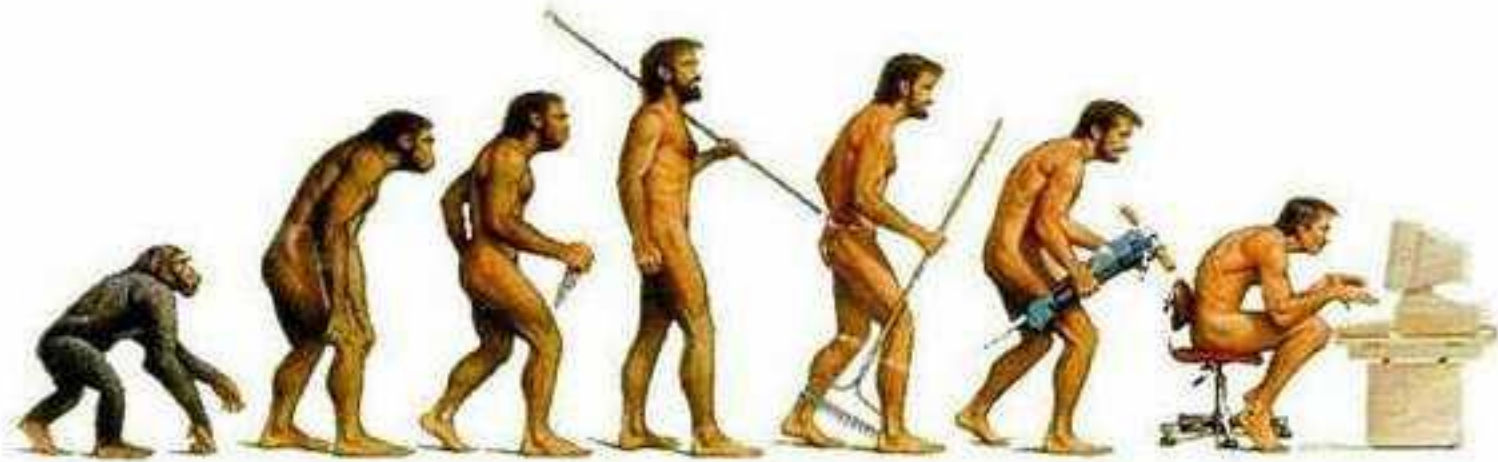


Raising the

C**A****L****L****I****B****E****R**

of Business Education

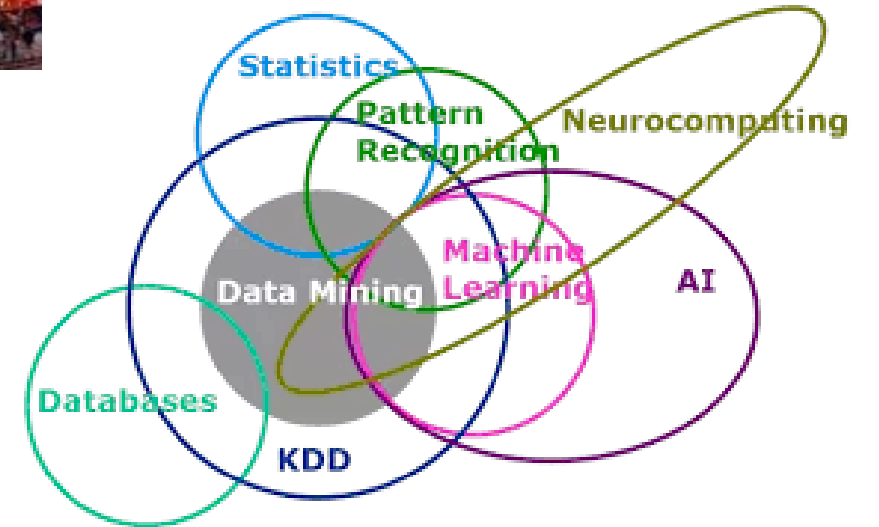
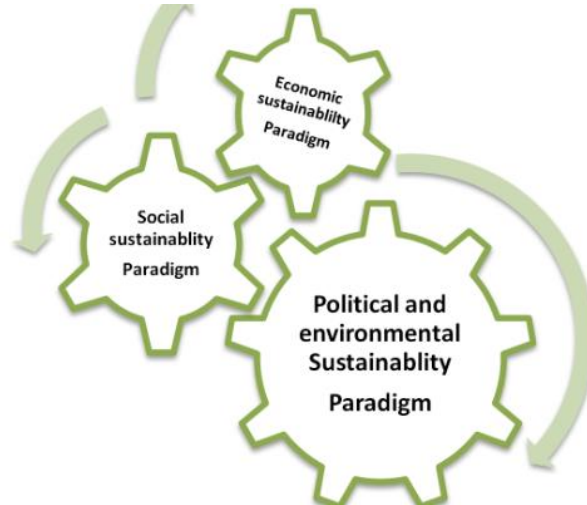






SOCIAL

IMPACT



A word cloud of active learning techniques is displayed on a blue background with three overlapping circles. The words are arranged in a roughly circular pattern and vary in size and color. The colors include shades of orange, red, black, and light blue. The techniques listed are: PairShare, Hand-onTech, Active-review, Experiential Learning, Active, RolePlay, CaseStudies, Interactive, Inquiry, Triad, MinutePaper, Jigsaw, GroupEval, and Self-Assess.

PairShare
Hand-onTech Active-review
Experiential Learning
Active RolePlay
CaseStudies
Interactive
Inquiry
Triad
MinutePaper Jigsaw GroupEval
Self-Assess

A word cloud of educational terms is centered within a dark blue, stylized apple shape. The words are arranged in a roughly circular pattern and vary in color and orientation. The colors include white, red, orange, yellow, green, purple, and light blue. The apple shape has a bite taken out of the right side and a single leaf at the top. The background is a solid, medium-dark blue.

simulations capstone
storytelling
gamification
project-based
community-service
challenges
flipped
case
blended
internship
adventure
practicum
problem-based
student-directed
coop
travel-abroad





Use one of your devices:
Join at Slido.com
Event code: #CALIBER
Go to Poll

The image displays two side-by-side screenshots of a Slido event interface on a mobile device. The left screenshot shows the 'QUESTIONS' tab with a text input field for asking a question. The right screenshot shows the 'POLLS' tab with a poll question: 'Thinking about the future of teaching & learning, what is business education's greatest challenge?' and three radio button options: 'Ethics, Social Responsibility and Sustainability', 'Operations', and 'Other'.

Survey (1/4)

0 2 6

What is your discipline area?
(1/3)

Management



Strategy



International Business



Organizational Behaviour



Entrepreneurship & Innovation



Survey (1/4)

0 2 6

What is your discipline area? (2/3)

Accounting & Finance



Decision Sciences



Law



Marketing



Ethics, Social Responsibility and Sustainability



Survey (1/4)

0 2 6

What is your discipline area?

(3/3)

Operations

 0 %

Other

 15 %

Survey (2/4)

0 2 5

Thinking about the future of teaching & learning, what is business education's greatest challenge?

(1/3)

- Globalization
- Adapting to a world where most knowledge is publicly and freely available
- Competing with robots in the market place.
- Engaging students' critical thinking skills to understand how they can apply their learning process for future changing needs
- Establishing a balance between the role of interpersonal relations, and technology in the learning environment
- Finding enough jobs for the graduates
- Institutional education does not provide the skills needed for tomorrow's employment and leaves students in debt
- Keeping current .
- Getting students to apply

Survey (2/4)

0 2 5

Thinking about the future of teaching & learning, what is business education's greatest challenge?

(2/3)

- theory into practice.
- Transferring knowledge into productive outputs.
- Getting students relevant and current business experience while taking academic program
- Student engagement and changing landscape
- Adding value or providing something experiential that learners can't obtain from free Moods.
- Most of the job will be automated
- Preparing students for unknown future
- creating true world citizens -- taking what is learned in the classroom and making the world a better place
- The disruption in the business environment
- Developing important skills
- Anticipating future

Survey (2/4)

0 2 5

Thinking about the future of teaching & learning, what is business education's greatest challenge?

(3/3)

- business needs
- Relevance
- Being prepared for the future careers
- Application of concepts to a changing real world
- Staying ahead of the curve
- Staying relevant
- Student engagement

Survey (3/4)

0 2 5

Thinking about the future of teaching & learning, what is business education's greatest opportunity?

(1/3)

- Social enterprise
- Globalization
- Creative and system thinking. Plus design thinking. And business experience with client
- Potentially getting to students to not only learn concepts and material but to critique current business practices
- Leading change and inspiring innovation
- Ability to educate the masses
- To do the opposite
- Working on real world business cases.
- Tapping into real live industry
- To turn students who have no idea what they want to be when they grow up into finance advocates.
- Connecting more directly with businesses and assisting them to recognize and seek solutions for their problems

Survey (3/4)

0 2 5

Thinking about the future of teaching & learning, what is business education's greatest opportunity?

(2/3)

- Specialized areas of interest and course diversity
- Interdisciplinary project based learning -- startup style.
- we can explore new territories
- Technology to bring people together around world
- Creating global citizens
- Empowering students to learn how to learn
- Integrating technology into learning activities.
- Diversity if student body - wide variety of perspectives and ideas from different worldviews
- Providing society's leaders
- Creating business makers
- Greater opportunities to share resources and learnings, globally
- Helping to drive future areas of focus. I.e. sustainability
- Creating interdisciplinary opportunities

Survey (3/4)

0 2 5

Thinking about the future of teaching & learning, what is business education's greatest opportunity?

(3/3)

- Understanding ESL learning better

Survey (4/4)

0 2 2

From a MacEwan context, how might we raise the CALIBER of business education?
(1/3)

- We should draw on serious research findings in the field of education rather than commonsensical talk about education.
- Advertise for a longer period and learn from other departments.
- Sharing of these discussions across institutions
- Engage students in dialogue with business professionals and faculty more often
- Having more co-op/internship opportunities for students
- Continue as is
- Events with instructors, students AND individuals from business together
- Continue with sessions like this. Have more students aware of what CALIBER is and have more faculty involvement.
- Transferring knowledge into behaviour.

Survey (4/4)

0 2 2

From a MacEwan context, how might we raise the CALIBER of business education?
(2/3)

- Decrease barriers between academics and businesses
- Innovating courses and teaching methods
- Collaboration with your colleagues at other institutions!
- Not sure
- More innovative methods of teaching and learning: excellent instruction; pedagogical support for instructors
- Supporting the use of technology, interdisciplinary and experiential learning
- Focus on important knowledge.
- Push & support each other to keep learning and trying new things.
- Guiding students into better engagement with the issues of our day and the future.
- Successfully launch projects with industry.
- Creating unified

Survey (4/4)

0 2 2

From a MacEwan context, how might we raise the CALIBER of business education?
(3/3)

- learning forums for
interdisciplinary discussion
- By creating the conversation
 - Continue collaborating with other PSI's

Table Topics: Raising the CALIBER

- Experiential learning
- Interdisciplinary learning
- Inquiry-based learning
- Innovative teaching

- Tech/Artificial Intelligence
- Social, Economic
Environmental Impact
- Globalization

What are the:

- Opportunities
- Challenges
- Risks
- Best practices